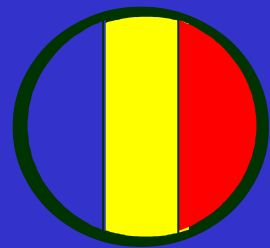


TEACHING ARMY VALUES IN INITIAL-ENTRY TRAINING

TRADOC PRE COMMAND COURSE



"Values are at the core of everything our Army is and does.

Your commitment to living and teaching the Army's core values is critical to our success today and tomorrow."

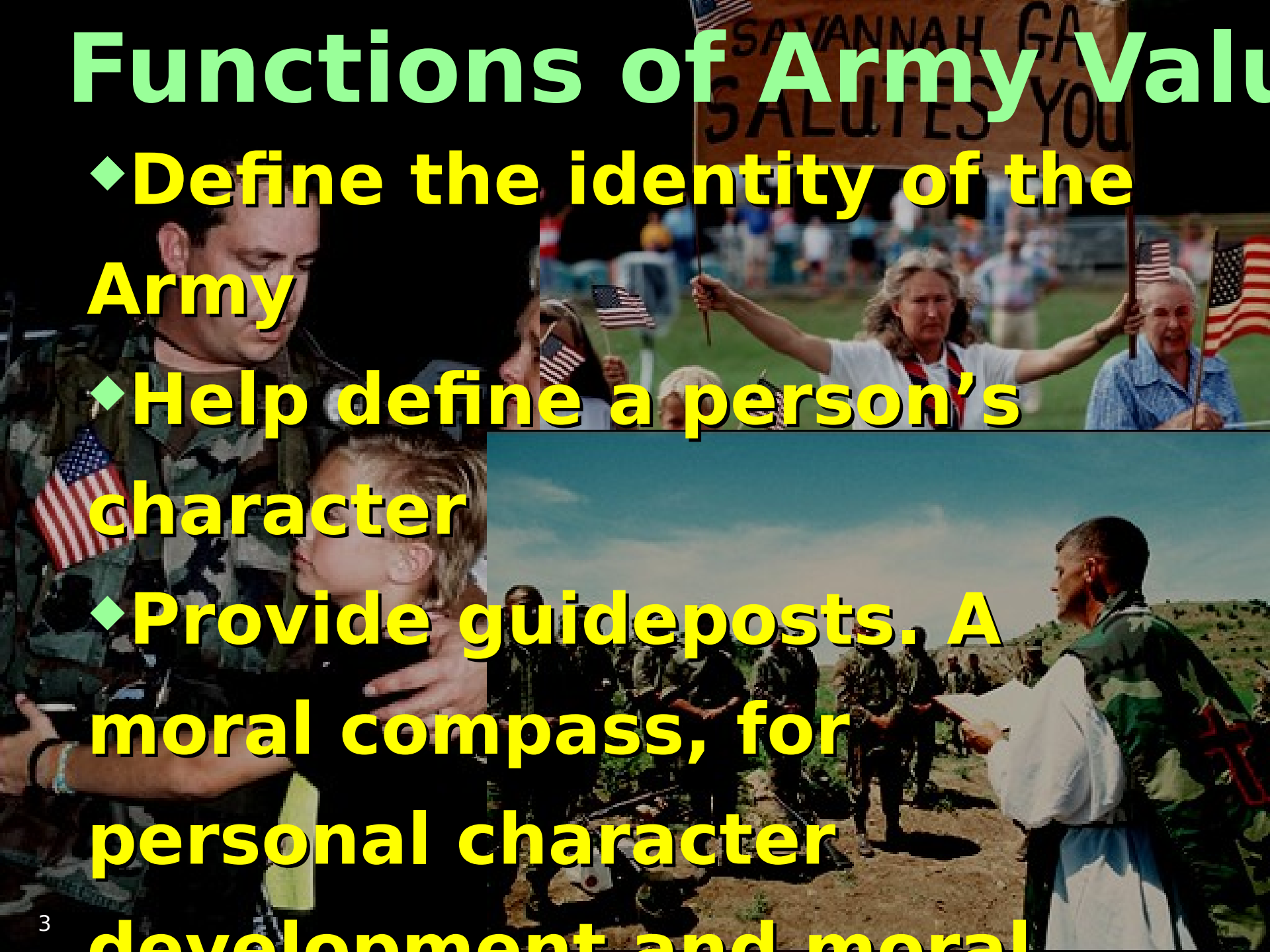


Functions of Army Values

- ◆ Define the identity of the Army

- ◆ Help define a person's character

- ◆ Provide guideposts. A moral compass, for personal character development and moral



Method of Training Army Values

Describe

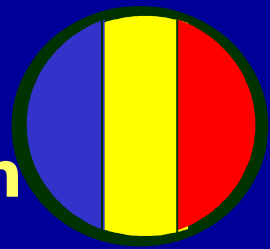
- Definition of seven Army values
- Examples of how values govern a soldier's behavior and attitude

Reinforce

- Value of the week
- Values discussions and vignettes
 - Memorialization Program
- Application of values to training
 - National Anthem, Army Song, Pledge of Allegiance, etc.
 - Phase testing

Role Model

- Personal example by leaders
- Vision of values-based organization



Training Resources for Army Values

Cadre Guide

Values Videos

Values Posters

Values Cards

Values Home Page

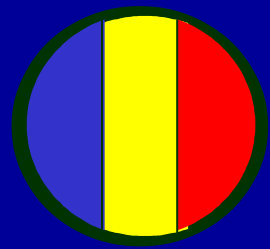
Recruiting Commercials

Army Videos

Medal of Honor/ DSC Citations

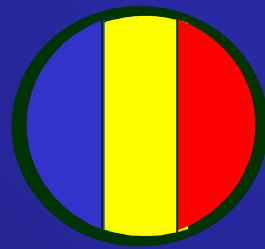
Personal Vignettes

Commercial Videos



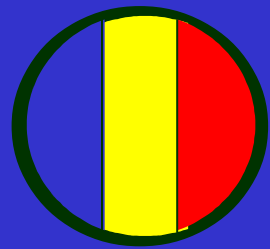
CHALLENGES TO TEACHING VALUES IN IET

- **Background/maturity of trainees**
- **Relative lack of experience by trainers**
- **Subjective assessment of standards**
- **Difficult to accurately evaluate standards**
- **Requirement for constant modeling of values by Cadre**

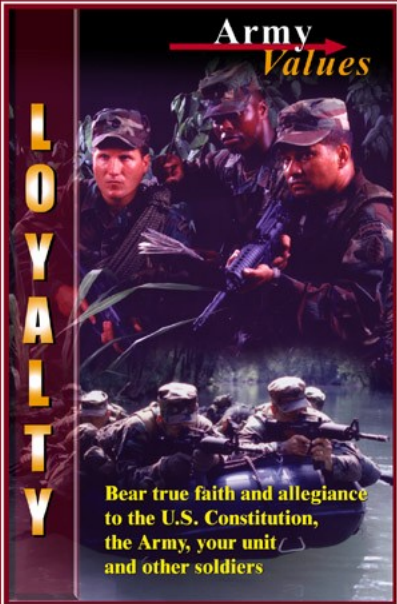


Task:

List and Define
the
Army's Core Values

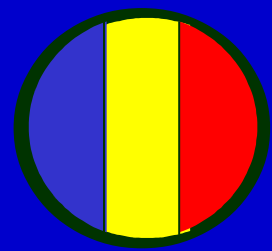
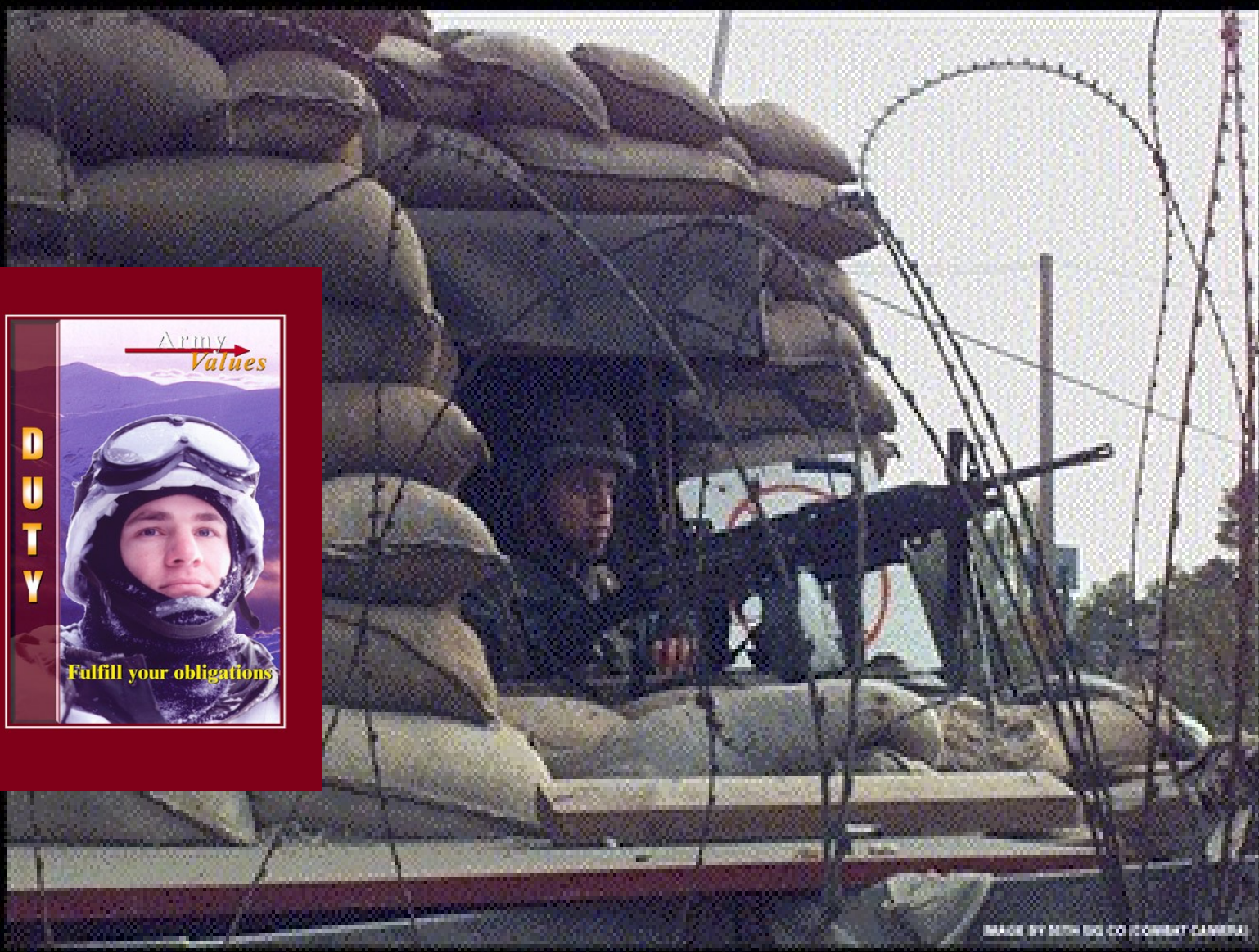


LOYALTY



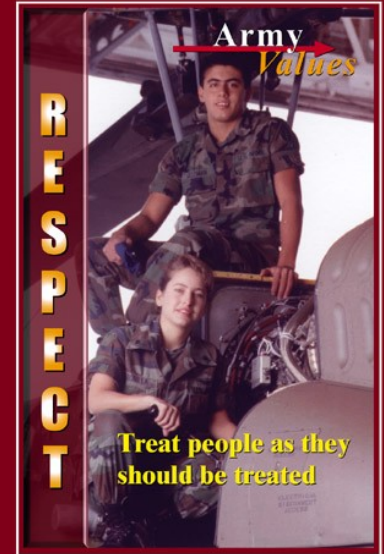
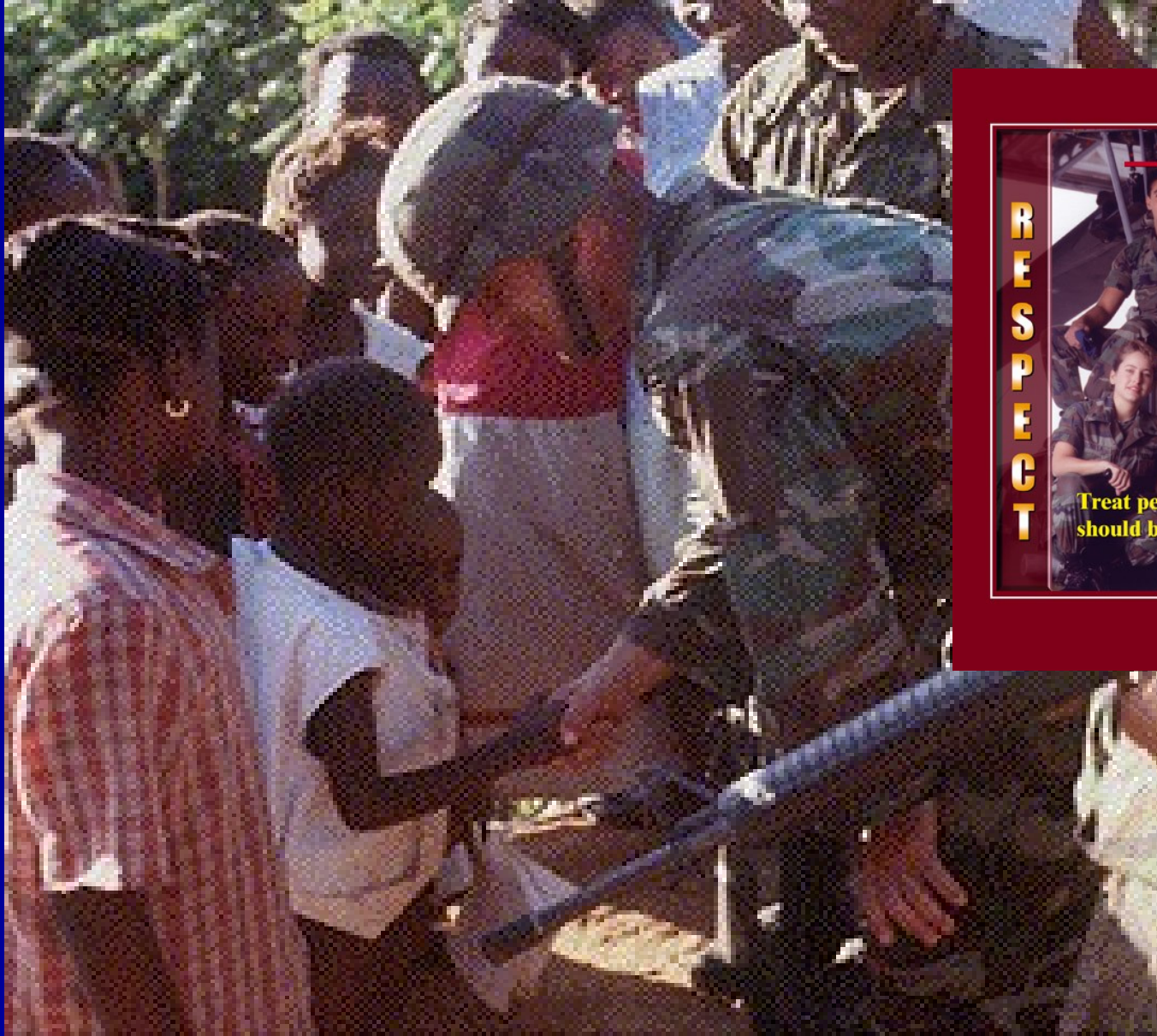
**“Bear true faith and allegiance
to the U.S. Constitution, the
Army, your unit, and other**

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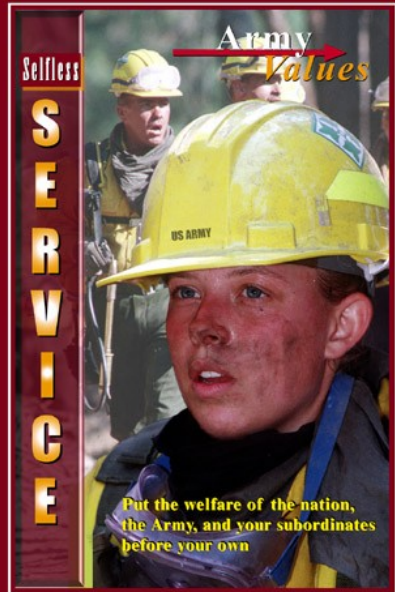
“Fulfill your obligations”

R E S P E C T



**“Treat people as they should
be treated”**

Selfless Service

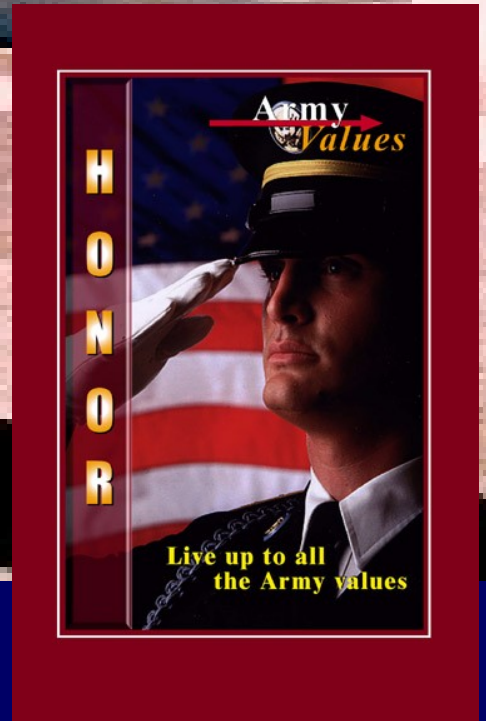


“Put the welfare of the nation, the Army, and your subordinates before your

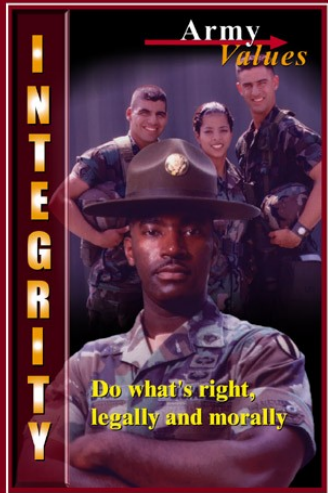
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To live up to all of
the Army values

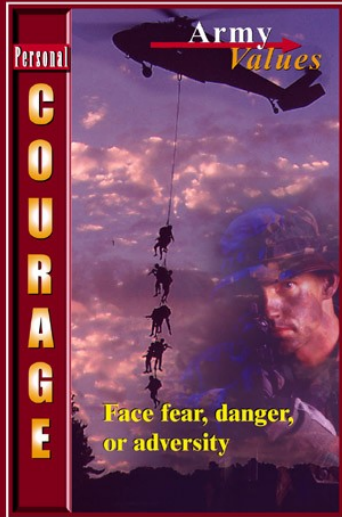


I N T E G R I T Y



**“Do what’s right, legally
and morally”**

Personal Courage



**“Face fear, danger, or adversity
(Physical or Moral)”**

Army Values

Loyalty: Bear true faith and allegiance to the U.S. Constitution, the Army, your unit, and other soldiers.

Duty: Fulfill your obligations.

Respect: Treat people as they should be treated.

Selfless-Service: Put the welfare of the nation, the Army, and your subordinates before your own.

Honor: Live up to all the Army values.

Integrity: Do what's right, legally and morally.

Personal Courage: Face fear, danger, or adversity (Physical or Moral).

SOLDIER'S CODE

- I. I am an American soldier - a protector of the greatest nation on earth - sworn to uphold the Constitution of the United States.
- II. I will treat others with dignity and respect and expect others to do the same.
- III. I will honor my Country, the Army, my unit and my fellow soldiers by living the Army values.
- IV. No matter what situation I am in, I will never do anything for pleasure, profit, or personal safety which will disgrace my uniform, my unit, or my country.
- V. Lastly, I am proud of my country and its flag. I want to look back and say that I am proud to have served my country as a soldier.

VALUES CARD

All Soldiers should be issued a Values Card and Tag



United States Army
Values



Loyalty
Duty
Respect
Selfless-Service
Honor
Integrity
Personal Courage